BIOGRAPHICAL INFORMATION ON THE 2005 NATIONAL DESIGN AWARDS HONOREES AND JURY

The Lifetime Achievement Award recognizes the work of a distinguished individual who has made a profound and long-term contribution to the contemporary practice of design. This year, the award is bestowed upon celebrated design legend Eva Zeisel. Born in Budapest, Hungary, Zeisel's career is international in scope and spans more than 75 years. Known for lyrical and shapely ceramics, she has produced more than 100,000 objects. She describes her approach to design as “the playful search for beauty.” In 1946, she was the first designer in America to create an all-white Modern dinner service, which was honored with a special exhibition at the Museum of Modern Art in New York. She was also first to teach ceramics as industrial design for mass production, rather than handicraft, at Pratt Institute in Brooklyn. At the age of 98, Zeisel is still designing for manufacturers such as Nambé; KleinReid; Acme; The Imperial Porcelain Factory, St. Petersburg, Russia; and Royal Stafford for Crate & Barrel. A retrospective of her work is currently on view at Hillwood Museum & Gardens, Washington through December 4, 2005.

The Corporate Achievement Award recognizes a corporation that uses design as a strategic tool of its mission and exhibits ingenuity and insight in helping to advance the relationship between design and quality of life in the United States. The 2005 Corporate Achievement Award is presented to Patagonia, a sports apparel company, based in Ventura, Calif. Founded in 1973, the company creates high-quality outdoor sportswear for mountaineering, skiing and extreme sports, with a focus on functionality. Patagonia works with manufacturers to develop new fabrics such as Capilene and H2No Strom which meet athletes' strict performance demands. The company also implements numerous environmental initiatives, including producing clothes out of soda bottles, recycling scraps even before they hit the cutting room floor and harnessing wind for fuel. This commitment to design, innovation, quality and performance is matched by the company’s devotion to environmental and social causes.
The first ever Design Mind Award, created to recognize a visionary who has affected a paradigm shift in design thinking or practice through writing, research and scholarship, is awarded jointly to Michael and Katherine McCoy. The McCoys are internationally recognized for their unique multi-disciplinary design education methods, which provide designers the tools to collaborate in the creation of compelling design experiences. Together, they organize professional education programs for High Ground and Rocky Mountain College of Art + Design. Previously directors of design at Cranbrook Academy of Art for 24 years, faculty at Illinois Institute of Technology and distinguished visiting professors at London’s Royal College of Art, the McCoy’s lecture on design theory at conferences around the world, and their writings and work have been widely published and exhibited. Mr. McCoy’s work (with partner Dale Fahnstrom) includes Knoll’s best-selling Bulldog Chair, Details Accessories for Steelcase and electronics for Philips and NEC. Ms. McCoy’s graphic design work includes “Graphic Radicals” for Chronicle Books, “Cranbrook Design/The New Discourse” for Rizzoli and many posters and publications for Cranbrook Academy. Collectively, they have received more than 200 awards for their work in graphic, product, furniture, signage, exhibit and interior design, and numerous awards for their pioneering methods in design education, including honorary doctorates from Kansas City Art Institute.

The 2005 National Design Awards jury chose to grant a Special Jury Commendation to Sergio A. Palleroni, a research fellow at the Center for Sustainable Development at the University of Texas at Austin, who runs 10-week-long design/build studios around the world in marginalized communities. Established in 1995 at the University of Washington, these pioneering design/build programs combine innovative architectural training with cross-cultural immersion, social activism and environmental science. Students learn to use hands-on construction and design skills, maximize locally available, recycled and inexpensive materials, and implement lighting and energy systems that help to reduce energy costs and promote conservation. In turn, communities mobilize indigenous resources and develop long-term practices that sustain cultural identity, dignity and stability. Design/build studios have been conducted nationally at sites in Washington, Montana and South Dakota, and internationally in Mexico, Cuba and India. Students from the program at the University of Texas at Austin are currently working at design/build studios in Africa and Southeast Asia.

Finalists for the category of Architecture Design (commercial, public or residential) are:

Diller Scofidio + Renfro
Diller Scofidio + Renfro (DS+R) is an interdisciplinary studio that fuses architecture with the visual and performing arts. Elizabeth Diller and Ricardo Scofidio founded D+S in 1979. Charles Renfro, a collaborator in the studio since 1997, was promoted to partner in 2004. The firm integrates architecture with new technologies, implements new materials and construction processes in its projects and appropriates materials from unlikely sources such as the military, aerospace and medical fields. Their work includes architectural commissions, temporary and permanent site-specific installations, multi-media theater, electronic media and print. Installations have been commissioned by the Museum of Modern Art and the Whitney Museum of American Art, both in New York; the Walker Art Center, Minneapolis; the Palais des Beaux-Arts, Brussels; and, Gallery Ma, Tokyo. Current projects include Boston ICA, which is in construction; the expansion and renovation of Lincoln Center; the design of the Highline as a public park in, collaboration with Field Operations; and a master plan for Tivoli Gardens, Copenhagen. In 1999, Elizabeth Diller and Richard Scofidio were the first architects ever to receive the MacArthur Foundation Award. In 2002, the Whitney mounted a retrospective of the firm’s work.
Tom Kundig (Olson Sundberg Kundig Allen Architects)
Tom Kundig, partner of Seattle-based architecture firm Olson Sundberg Kundig Allen Architects, has gained national notoriety for his poetic, elemental and intuitive treatment of projects. Kundig creates buildings that are experienced as a journey, a series of vignettes that coalesce into a coherent narrative. With respect for the environment, Kundig’s projects reveal his reverence for materials while combining art, craft and the experience of built space. He is attuned to found beauty in both natural and man-made realms, a quality apparent in his use of industrial salvage, raw materials and craft objects. Among his recent projects are the Chicken Point Cabin and a film studio known as “The Brain,” both winners of 2004 National AIA Honor Awards; Sedgwick Rd, an advertising agency; the Mission Hill Winery in Westbank, British Columbia; and the Studio House in Seattle. Current projects include residences in Hawaii, New York, North Carolina and California; the Pratt Fine Arts Center in Seattle; a winery near Santa Barbara, Calif.; and a destination resort in eastern Washington. In 2004, Kundig was selected as one of eight North American Emerging Architects by the Architectural League of New York.

Antoine Predock
Drawing from the pulse of the land, Antoine Predock’s work embraces the uniqueness of a site, its history, culture and people. Predock’s signature working method includes sketches to capture initial immersion, collage as a mosaic translation into a visual plane, and clay modeling to shape bold, three-dimensional forms. His multi-dimensional spaces are replete with symbolism, history and myth, and exhibit a profoundly sensuous physicality. He is the founder of Antoine Predock Architect in Albuquerque, N.M., which soon will celebrate its fourth decade in practice. He has completed such esteemed projects as the Nelson Fine Arts Center at Arizona State University; the San Diego Padres Ball Park; the Tacoma Art Museum, Wash.; the Austin City Hall, Austin, Texas; the Tang Teaching Museum and Art Gallery at Skidmore College; the Museum of Science & Industry, Tampa, Fla.; and the Flint RiverQuarium in Albany, Ga. Recent commissions include National Palace Museum, Taibo, Taiwan; the Canadian Museum for Human Rights, Winnipeg; the Discovery Canyon K-12 School, Colorado Springs, Colo.; and U.S. Federal Courthouses in El Paso, Texas and Las Cruces, N.M.

Finalists for the category of **Communications Design** (graphic and multimedia) are:

2x4
Founded in 1993 by Michael Rock, Susan Sellers and Georgie Stout, 2x4 works in print, film/video, web and environment design for clients ranging from Vitra, Knoll Textiles and Prada to the Guggenheim Vegas, Museo Picasso Malaga and the Dia:Beacon. The New York-based design firm develops unexpected content for art, design, architecture and cultural clients, following a rigorous analysis of message, program, context and audience. The studio strives to distinguish itself as a place where design discourse is not limited to professional limitations but expands to include research, speculation, historical reference, critique, authorship and content generation. According to 2x4, the contemporary practice of design must be collaborative and synthesize architecture, graphic, industrial design, technology and publicity. Their practice is in some ways a reflection and extension of their teaching: Rock and Sellers are key faculty in the department of graphic design at the Yale University School of Art.
**Stefan Sagmeister**
A major force in the design world since arriving in New York on a Fulbright grant in 1987, Austria-born Stefan Sagmeister strives to create design that has the ability to touch the viewer’s heart. He established Sagmeister Inc. in 1993, with an emphasis on concept over style. His work is primarily based in the entertainment, art and culture industries. In the field of music, Sagmeister transforms the traditional space of the CD package into an unfolding narrative which engages the audience and goes beyond the message to create a multi-sensory experience. Clients have included music legends such as the Rolling Stones, Lou Reed and The Talking Heads. Other projects utilize standard commercial packaging in surprising contexts, such as a promotional mailer for a fashion client featuring a newspaper publication hung over a wire hanger. His work has been profiled in The New York Times and Rolling Stone magazine and featured prominently on Entertainment Tonight, The Late Show with David Letterman and Good Morning America.

**Paula Scher**
Paula Scher has been a principal in the New York office of the distinguished international design consultancy Pentagram since 1991. She began her career as an art director in the 1970s and early 1980s, when her eclectic period-oriented typography for records and books became highly influential. The images she has created over the past three decades have entered into the American vernacular: at once iconic, smart and unabashedly populist. At Pentagram, she designs identities, packaging, publications and environments for a broad range of clients, including The Public Theater, Citibank, Jazz at Lincoln Center, Tiffany & Co. and the Daily Show with Jon Stewart.

Finalists for the new category of **Landscape Design** (urban planning, parks, gardens) are:

**Kathryn Gustafson (Gustafson Guthrie Nichol Ltd.)**
Kathryn Gustafson has practiced landscape architecture around the world for more than 25 years. Her ground-breaking, contemporary designs, ranging in scale from 4,000 square feet to 85 acres, intuitively incorporate the sculptural, sensual qualities that are fundamental to the human experience of landscape. Two partner offices, Gustafson Guthrie Nichol Ltd. in Seattle and Gustafson Porter in London, continue to translate Gustafson’s design approach into new contexts of time, culture and nature. Gustafson has recently worked on projects such as the Westergasfabriek Culture Park, Amsterdam; the National Botanic Garden of Wales, England; the Seattle Civic Center and City Hall Plaza, Seattle; the Diana, Princess of Wales Memorial Fountain, London; Gardens of the Imagination, Terrasson, France; McCaw Hall Opera House, Seattle; and the Garden of Forgiveness, Beirut, Lebanon.

**Ned Kahn**
An environmental designer with a background in environmental science, Ned Kahn explores natural phenomena through his projects. His projects typically incorporate fluid dynamics, optics, acoustics and other features of physics. During the 1980s, he worked as an apprentice to physicist Frank Oppenheimer at San Francisco’s Exploratorium. Working out of Ned Kahn Studios in Sebastopol, Calif., he has designed exhibitions for museums in the United States, Canada and Japan and completed numerous public art commissions. Kahn’s works strikes an emotional chord, reminding the viewer of nature’s capacity to inspire apprehension, serenity, wonder and awe. One of Kahn’s best known projects is “Tornado,” a simulation of the chaotic phenomenon that allows the viewer to interact with the vapor vortex. Most recently, his work has drawn attention to the interaction between natural phenomena and the built environment, as in 2003’s “Wind Portal,” an installation of 200,000 mirrored disks that respond to the air currents generated by the passing trains and natural wind in the BART Station at the San Francisco International Airport.
**Peter Walker (Peter Walker and Partners)**
For almost half a century, Peter Walker has been practicing landscape architecture that extends the work of minimalist artists into the built landscape. Since 1983, he has led Peter Walker and Partners, a small practice based in Berkley, Calif. The firm’s work includes urban planning and landscape design for projects ranging from parks and university campuses to corporate headquarters, plazas and private gardens. In collaboration with architect Michael Arad, the firm created the winning design for the World Trade Center Memorial, “Reflecting Absence.” Additional projects include the Toyota Municipal Museum of Art, Toyota City, Japan; The Nasher Foundation Sculpture Center, Dallas; Millennium Parklands, Sydney, Australia; Sony Center, Berlin; and the Federal Courthouse, Seattle.

Finalists for the new category of **Interior Design** (residential, corporate, cultural and commercial interiors) are:

**Hugh Hardy (H3 Hardy Collaboration Architecture LLC)**
Since 1962, Hugh Hardy has been consistently recognized by civic, architectural and preservation organizations for his progressive spirit and sensitive understanding of context. Collaboration with the community is the foundation upon which Hardy approaches restoration work, planning projects and the design of new construction. Hardy founded H3 in 2004 to celebrate communal activity, promote discovery and work to advance new ideas of enclosure, organization and technology. Completed restoration projects include Radio City Music Hall, New York; Bridgemarket, New York; and the New Amsterdam Theater, New York. Recent projects include Two River Theatre, Red Bank, N.J.; Packer Collegiate Institute, Brooklyn, N.Y.; The Roger S. Berlind Theatre at Princeton University, Princeton, N.J.; and the New York Botanical Garden Visitor Center, Bronx, N.Y.

**Michael Gabellini (Gabellini Associates LLP)**
Spatial clarity, attention to detail and recognition of the intrinsic properties of building materials and location are the hallmarks of Michael Gabellini’s work. His minimalist sensibility evolves not from a pre-determined style, but from the intent to design pure, graphic environments that operate as backdrops to what is contained within them. Using space and light as sculptural materials, he has created signature fashion interiors for international clients including Jil Sander, Giorgio Armani and Salvatore Ferragamo. Gabellini has developed contemporary art environments such as the Marion Goodman Gallery and Anthony Grant Fine Art in New York as well as special exhibitions for museums including the Solomon R. Guggenheim Museum, New York. He has also focused on residential design as a means of integrating design into everyday living. Gabellini’s New York-based firm, which he founded in 1991, is currently working on the redevelopment of historic Rockefeller Center Observation Deck in New York as well as new-generation retail emporiums for Saks Fifth Avenue in Boston and San Francisco.

**Richard Gluckman (Gluckman Mayner Architects)**
Since beginning his architectural practice in 1977, Richard Gluckman’s work has been closely aligned with the art world. Based in New York, Gluckman has created distinctive spaces for numerous galleries and museums and developed installations with such notable contemporary artists as Dan Flavin, Richard Serra, Jenny Holzer and Walter De Maria. His professional relationship with minimalist and site-specific artists deeply informs all his work, which includes residential, commercial and public projects. Gluckman emphasizes basic architectural components of structure, scale, proportion, material and light in his interior designs, resulting in a powerful simplicity of space. Recent completed projects include the Museum of Modern Art Book Store, New York; the Mori Arts Center, Tokyo, Japan; and, Museo Picasso Malaga, Malaga, Spain.
Finalists for the category of **Product Design** (consumer goods, technology, home and office furnishings) are:

**Boym Partners**
With Curious George as their role model, the Boyms are driven by curiosity to play and experiment with elements of everyday American life and landscapes. The duo emerged on the design scene in 1989 with the seminal “Recycle” exhibition at Gallery 91 in New York, which blended art world concerns of found objects and appropriation with mass-produced design work. Their furniture and product designs have been featured in exhibits at galleries and museums worldwide. In their collaborations with industry, Boym Partners seeks clients with a vision, who are able to avoid the common mold and are willing to explore unusual products and environments. Their client list includes Flos, Vitra, Swatch, Alessi and the National Building Museum, Washington, among others. The Russian-born Constantin Boym taught at Parsons School of Design from 1988 to 2000. He has been running the New York-based design studio since 1986 with Laurene Boym, who is currently teaching at the School of Visual Arts, N.Y.

**Burt Rutan (Scaled Composites)**
Burt Rutan has been fascinated with constructing aircraft from his own designs since his childhood. In 1982, he founded Scaled Composites, his California-based aircraft design, tooling, fabrication and flight testing company. Past projects include a single-place, twin-jet demonstrator for Fairchild Republic Company; a tandem-wing, three-surface technology demonstration aircraft for DARPA; and three NASA X-38 Crew Return Vehicle structures. Scaled Composites currently operates the high-altitude and long-endurance aircraft Proteus, which holds both the U.S. and world records for flight at 65,000 feet. The firm’s latest flying prototypes, the White Knight and SpaceShipOne, designed to take human passengers on the world’s first private, manned mission to the edge of space, recently won the $10 million Ansari X Prize for private space travel. In early 2005, the Rutan-designed GlobalFlyer, a single-plane, single-turbofan aircraft, circumnavigated the earth, unfueled, in 67 hours.

**Bill Stumpf (Stumpf Weber Associates)**
Stumpf Weber Associates of Minneapolis is a design laboratory driven by inquiry and research. Each of the firm’s furniture projects is the result of their commitment to creating leading products and establishing collaborative relationships with visionary manufacturers. Stumpf strives on spontaneity, and believes that design should be like jazz, improvisational and full of discovery. Leading the charge in the design of ergonomic products for companies like Herman Miller, Stumpf started a seating revolution in 1974 with the design of the Ergon Chair. Two decades later, he designed the Aeron chair, which has been ranked the world’s most comfortable office chair. Before its public launch, the Aeron Chair was accessioned into the Museum of Modern Art’s permanent collection in 1994.

Finalists for the category of **Fashion** (clothing, footwear and accessories) are:

**Project Alabama**
Natalie Chanin, partner and public face of Project Alabama, believes in incorporating age-old techniques into modern design and using recycled materials to create new work. Project Alabama’s 150 women artisans work in sewing circles to produce the company’s hand-made garments, home wares and accessories. By infusing money and employment into her home town of Florence, Ala., Chanin hopes to return the region’s textile industry to the thriving community it once was. Founded in 2000 by Chanin and her partner Enrico Marone-Cinzano, the Project Alabama line is available in 50 stores and 10 countries, and has been featured at the Deitch Gallery, New York; Cheekwood Museum, Nashville, Tenn.; and Ogden Museum, New Orleans.
**Toledo Studio**
Established in 1984 by fashion designer Isabel Toledo and artist Ruben Toledo, Toledo Studio comprises clothing design, ad campaigns, hotel promotion and mannequin design. The company’s driving goal has been to infiltrate their ideas into everyday life. Ms. Toledo’s appreciation of machinery, practicality and comfort and Mr. Toledo’s instinctive approach to art combine to create playful, incisive and intensely surreal observations on fashion, beauty and life. Toledo Studio’s designs have been featured at the Victoria & Albert Museum in London; the Mode Museum in Antwerp, Belgium; and in solo exhibitions at the Museum at the Fashion Institute of Technology, New York; Kent State University Museum, Kent, Ohio; and the Gallery of the Museum of Otis College of Art and Design, Los Angeles.

**Maria Cornejo**
Fashion designer Maria Cornejo’s approach to design has been described as spare, modern, architectural, minimal and feminine. Her collection, first presented in 1997, is named Zero, an expression signifying pure vision. According to Cornejo, zero is a number that neither adds nor subtracts, but is rather a point of departure. Using volume and circular shapes as a starting point, garments are often draped and cut from one piece of fabric. Cornejo does not radically change style from season to season, but instead refines techniques over time to create collections that have a unique staying power. Her uncompromising and personal approach has gained her a loyal following and high praise from clients such as Tilda Swinton, Cindy Sherman, Sofia Coppola, Cameron Diaz and Marisa Tomei.

**Jury**

**Ron Arad** is founder of Ron Arad Associates, an architecture and design practice based in London. Born in Israel, Arad has designed furniture and products for the world’s leading companies, including Alessi, Artemide, Cassina, FedEx-Germany, Kartell and Vitra, and has been commissioned to create corporate, residential and institutional structures around the globe, including the New Tel Aviv Opera, Israel. Arad serves as professor of design product at the Royal College of Art in London, is a frequent lecturer at universities and design schools worldwide, and has been the subject of numerous museum retrospectives and the recipient of several prestigious design awards.

**Andrea Cochran** is principal and founder of Andrea Cochran Landscape Architecture, based in San Francisco’s Bay area. The firm’s projects include private residential gardens, corporate headquarters, institutional and educational campuses, commercial facilities, urban housing, wineries, hotels and an art museum sculpture garden. Her design work has garnered numerous awards and been widely published and recognized internationally. A leader in her local design community, she currently serves as a commissioner in civic design on the San Francisco Arts Commission and on the executive board for the Architecture and Design Forum at the San Francisco Museum of Modern Art.

**Li Edelkoort** is chairwoman of the prestigious Design Academy Eindhoven and founder of the Edelkoort Group, one of the world’s most renowned trend forecasters. Studying the links among art, fashion, design and consumer culture, the Edelkoort Group analyzes and reports on future trends in concepts, colors and materials in a wide range of sectors, from cosmetics to cars, telephones to public transportation, food and flowers to bricks and paper. Edelkoort has received continual recognition for her work in providing inspirational stimuli and fostering creative talent, and was named one of the world’s “25 Most Influential People in Fashion” by Time magazine in 2003.
**David Rockwell** is founder of the Rockwell Group, a New York-based architecture practice with more than 200 built projects, including set designs for film (most recently, the animated film Team America) and Broadway musicals (including Hairspray), designer hotels and dozens of restaurants. Rockwell studied architecture at Syracuse University and has been honored with Interiors magazine’s Lifetime Achievement Award, the Presidential Design Award for the Grand Central Terminal renovation, and Interior Design magazine’s Hall of Fame. Rockwell serves as chairman of the board of the Design Industries Foundation Fighting AIDS and is a board member of the Public Theater, the Big Apple Circus and City Meals on Wheels.

**Jeff Speck** is director of design for the National Endowment for the Arts and is responsible for all grant-making in the fields of planning, urban design, architecture, landscape architecture, interior design, product design, graphic design and historic preservation. He also directs leadership initiatives that teach design skills to community leaders nationwide. Speck received a master’s in architecture with distinction from the Harvard Graduate School of Design and also holds a master’s in art history. Prior to joining the NEA, Speck was director of town planning at Duany Plater-Zyberk and Co., a leader in the international New Urbanism movement, which promotes alternatives to suburban sprawl and urban disinvestment.

**Frank Stephenson**, former director of concept design and development for the Ferrari Group, Italy, was recently appointed director of design for Fiat and Lancia. A graduate of the Art Center College of Design with a degree in automotive design, Stephenson has worked for BMW Group, notably as chief designer of the MINI Cooper, and as a concept designer for General Motors and Ford. His designs have won numerous distinctions, including the 2003 North American Car of the Year Award; the 2003 Industrial Designers Society of America Gold Award; the 2004 Best Car in Show Award, Geneva; and the 2004 Best Car in Show Award, Paris.

**Nadja Swarovski**, vice president of international communications at Swarovski, is the fifth generation of the Swarovskis to work for the family business. Based in London, she organized Swarovski’s first international Creative Service Center and implemented a new marketing communications strategy for Swarovski crystals which has brought the company name to the forefront of fashion and jewelry industries. Most recently, she has helped the company break new ground in the home décor/lifestyle arena with the revival of the crystal chandelier.

**Michael Vanderbyl** established Vanderbyl Design in San Francisco in 1973 as a multi-disciplinary firm with expertise in graphics, packaging, signage, interiors, showrooms, retail spaces, furniture, textiles and fashion apparel. He is dean of design at the California College of the Arts and has gained international prominence as a practitioner, educator, critic and advocate of design. Vanderbyl is president of the National American Institute of Graphic Arts and holds a position on the design advisory board and the architecture and design accessions committee at the San Francisco Museum of Modern Art.

**Michael Volkema**, chairman of the board of Herman Miller Inc., directs the Herman Miller Creative Office, which is aimed at commercializing innovations for the built environment. Volkema advocates Herman Miller’s enlightened environmental and business practices, employee ownership and design leadership. He serves as chairman of the board for Kids Hope USA and is a member of the Michigan Business Roundtable and Applebee’s International board of directors.

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